

## Yorkshire Natural Flood Management (NFM) Community of Practice (CoP) – Call for Sponsorship

### About the Yorkshire NFM CoP

Since its formation in 2018, the Yorkshire Natural Flood Management Community of Practice (NFM CoP) has served as a regional network for collaboration, knowledge exchange, and skill development in natural flood management. The NFM COP was formed as part of the iCASP NFM monitoring and modelling project, to help the DEFRA NFM pilots in Yorkshire with monitoring and modelling advice for their NFM projects. Our community of practice continues to engage stakeholders from across Yorkshire in advancing flood resilience, nature-based solutions, and community capacity-building.

Our Community of Practice hosts quarterly meetings, both online and in-person, providing a platform for networking, hands-on learning, and continuous professional development (CPD). Key themes include current NFM projects, innovative solutions, policy updates, and practical challenges in the field.

### Current Need for Sponsorship

The NFM CoP is now seeking sponsorship to sustain its mission and activities beyond the existing funding arrangement. We invite partnerships from organizations interested in advancing natural flood management, ecosystem restoration, and climate resilience in Yorkshire.

### Sponsorship Opportunities and Benefits

By sponsoring the NFM CoP, your organization will:

- **Gain visibility** across the CoP network, with your logo featured on event materials, and our digital platforms.
- **Demonstrate commitment** to environmental resilience, regional sustainability, and flood management.
- **Network with key stakeholders** in the environmental and conservation sectors, including local authorities, NGOs, and industry leaders.
- **Shape the dialogue** on natural flood management, with opportunities to present your expertise and participate in key discussions.

## Flexible Sponsorship Models

To meet diverse sponsor needs, we are offering several sponsorship models, with options for financial, in-kind, and strategic partnerships. Sponsors can select from one of the following levels or propose alternative models that align with the CoP's objectives.

<b>Sponsorship Level</b>	<b>Description</b>
<b>Lead Sponsor</b>	Takes a leading role in organizing up to 4 quarterly events, with opportunities for presentations and a strong event presence.
<b>Event Sponsor</b>	Funds or hosting single events or site visits, supporting costs related to event organization, materials, and refreshments.
<b>Resource Partner</b>	Contributes resources for CoP activities, such as access to expertise, tools, facilities, or technical support.
<b>Affiliation Sponsor</b>	Provides accreditation or CPD certification (e.g., CIWEM, CaBA), enhancing the professional development value of CoP events.

We welcome **other sponsorship offers** that align with the CoP's mission, such as co-hosting events, digital content contributions, or cross-promotional partnerships. Please feel free to propose a model that best fits your organization's goals.

## Expectations and Deliverables

As a sponsor, your organization's commitments may include:

- Financial or in-kind contributions to support CoP operations, events, and resources.
- Representation at quarterly CoP meetings, with the opportunity to share relevant projects and expertise.
- Collaborative support for event planning, communication, and knowledge sharing alongside the CoP Steering Group and iCASP team.

In turn, the NFM CoP will ensure that sponsors receive ample recognition and engagement opportunities, as outlined below:

- **Presence and recognition** on our event materials, online platforms, and promotional content.

- **Opportunities for speaking engagements** or facilitated discussion at sponsored events, enhancing visibility and industry influence.
- **Reports on sponsorship impact** through post-event summaries and attendee feedback, providing measurable insights on the CoP's influence.

## **Application and Selection Process**

### **How to Apply**

We encourage you to get in touch at [icasp@leeds.ac.uk](mailto:icasp@leeds.ac.uk) if you are interested to support us and we will get back to you. Interested organizations/parties are invited to submit a sponsorship proposal by detailing:

- The preferred sponsorship model or any specific support you wish to provide
- Contact details for a designated point of contact within your organization.

**Deadline:** Proposals are due by 31<sup>st</sup> January, 2025.

### **Contact Information**

To discuss sponsorship opportunities or ask questions about the process, please contact:

ICASP or CoP Steering Committee or Jonathan.