



# Future of the Community of Practice

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# What makes the CoP successful

- It is about **doing** it's not a talking shop.
- Diversity of organisations and people's thinking
- No heavy selling, we leave our organisations at the door
- Variety of events covering all elements of NFM
- It's free

# There's no such thing as a free lunch!

- Cost associated with hosting in-person events
  - Commercially £500-£800 per event
- Options
  - Voluntary Model
    - As a CoP member you agree to host and fund an event)
  - Charge for events
    - Businesses want a RoI / would your organisation pay / would you choose events
  - Membership model
    - Individuals or companies subscribe to fund the network and events

## Annual cost of hosting four quarterly events: £2600

Number of members	10	20	30	40	50	60	70	80	90	100
Cost of Membership	£260.00	£130.00	£86.67	£65.00	£52.00	£43.33	£37.14	£32.50	£28.89	£26.00

# Increasing engagement in the NFM CoP

If we need to source funding what more do you want from the NFM CoP to achieve that?

- Specialist Groups?
- LinkedIn group
- Lunch & Learn Style Presentations
- Co-host events with CIWEM/BHS/ICE/CIEM etc.



# Yorkshire NFM Community of Practice Hardcastle Craggs