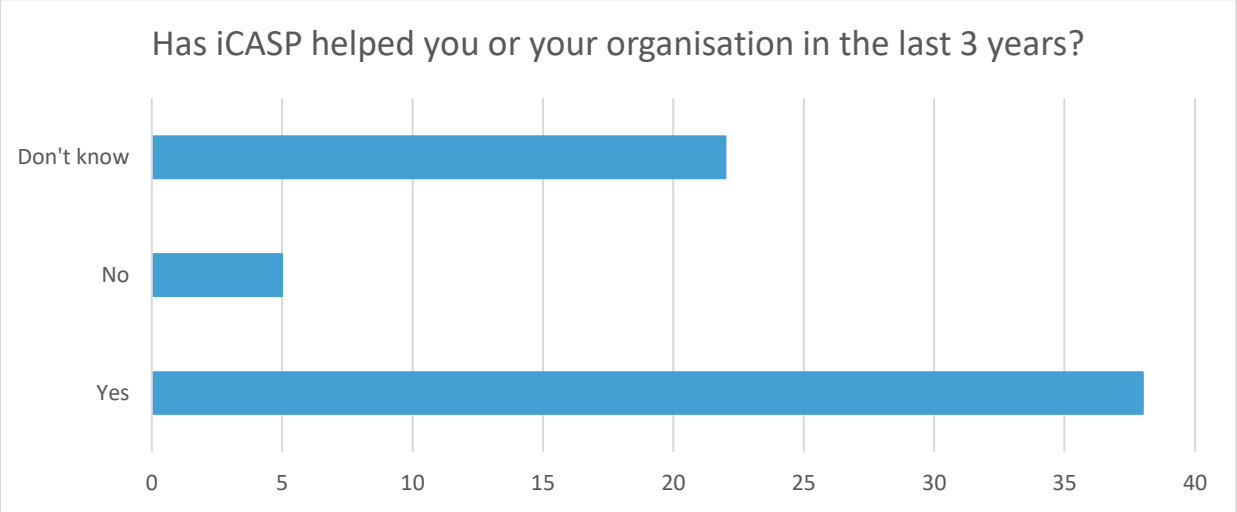
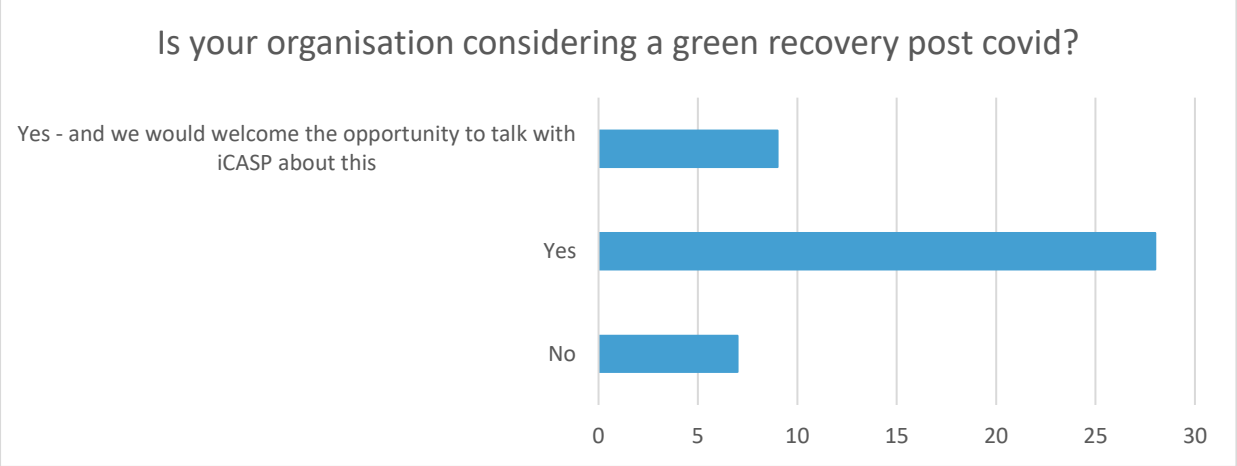
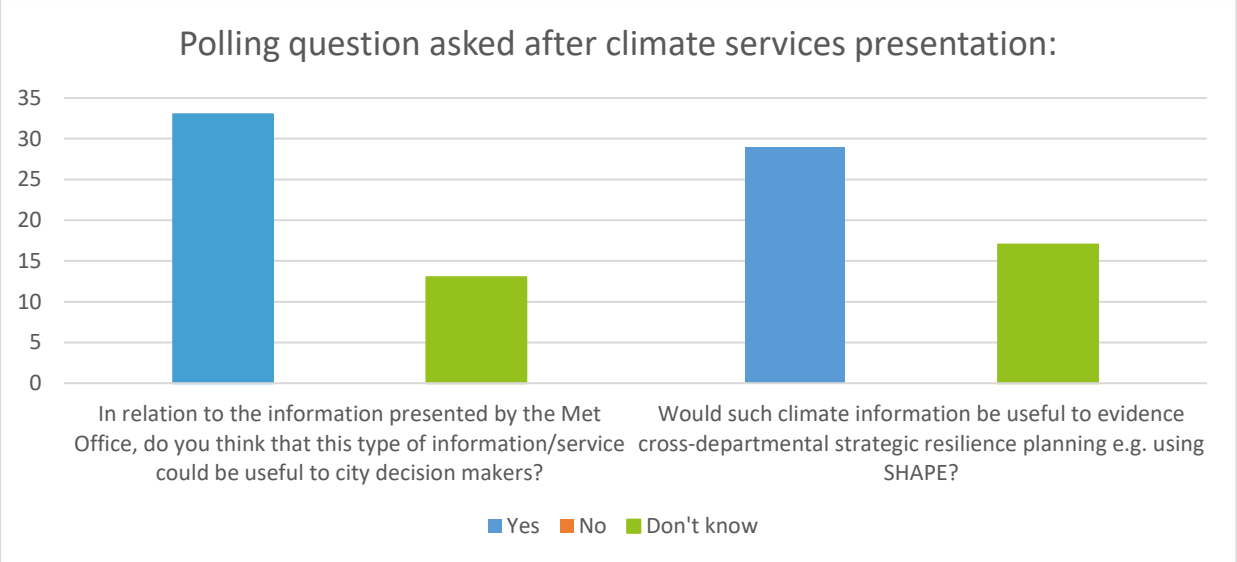
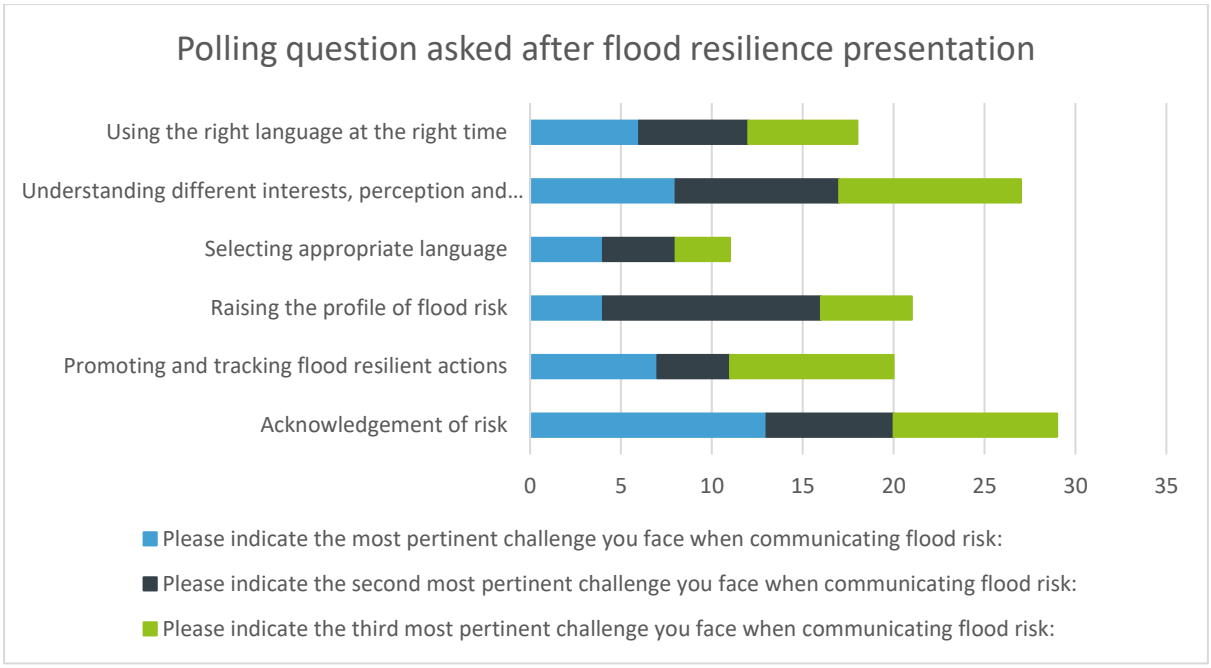
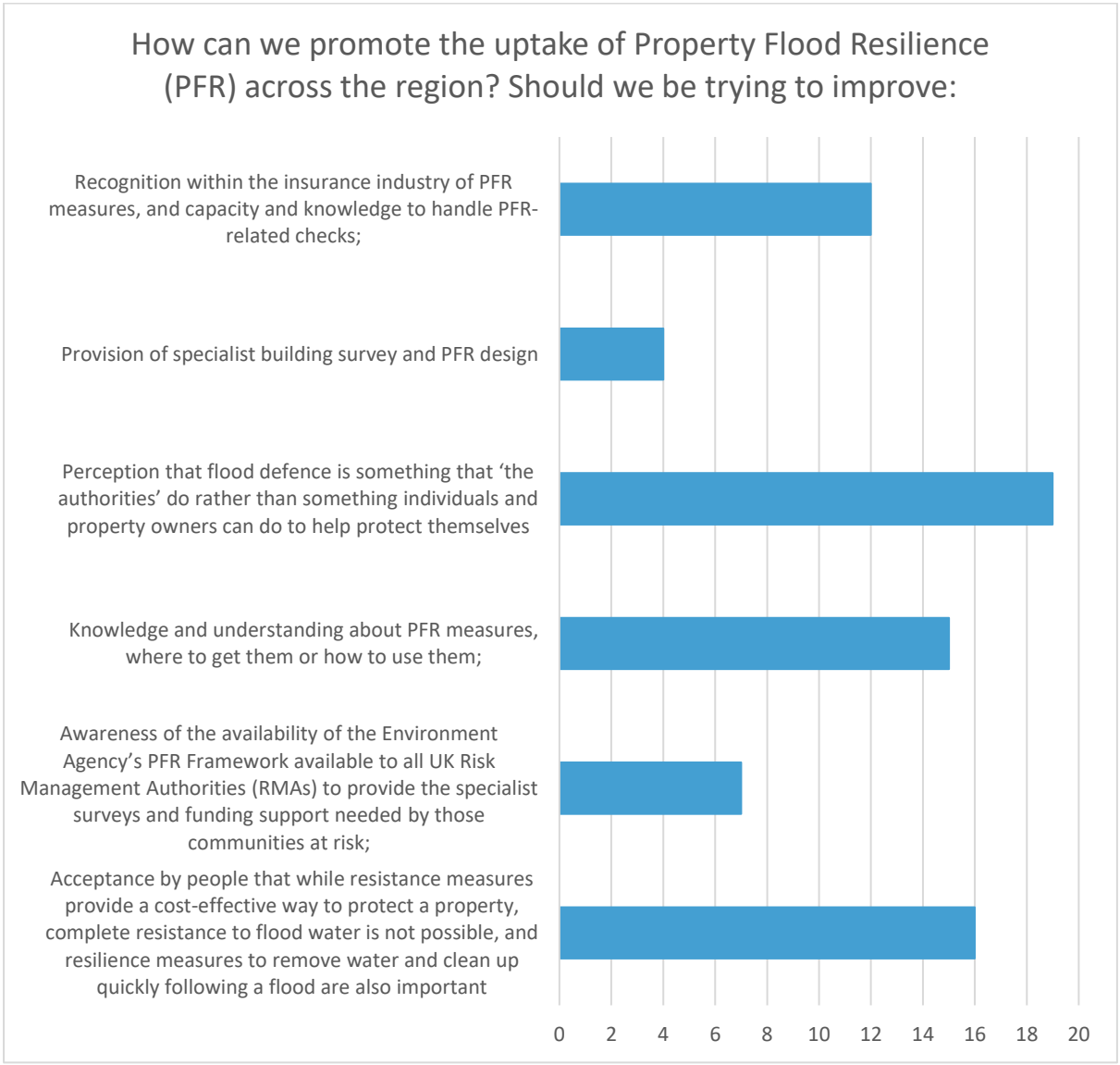
iCASP Confluence: webinar 1 poll results








Polling question asked after flood resilience presentation
Using the right language at the right time
Understanding different interests, perception and…
Selecting appropriate language
Raising the profile of flood risk
Promoting and tracking flood resilient actions
Acknowledgement of risk
0
5
10
15
20
25
30
35
Please indicate the most pertinent challenge you face when communicating flood risk:
Please indicate the second most pertinent challenge you face when communicating flood risk:
Please indicate the third most pertinent challenge you face when communicating flood risk:


How can we promote the uptake of Property Flood Resilience (PFR) across the region? Should we be trying to improve:
Recognition within the insurance industry of PFR measures, and capacity and knowledge to handle PFR-related checks;
Provision of specialist building survey and PFR design
Perception that flood defence is something that 'the authorities' do rather than something individuals and property owners can do to help protect themselves
Knowledge and understanding about PFR measures, where to get them or how to use them;
Awareness of the availability of the Environment Agency's PFR Framework available to all UK Risk Management Authorities (RMAs) to provide the specialist surveys and funding support needed by those communities at risk;
Acceptance by people that while resistance measures provide a cost-effective way to protect a property, complete resistance to flood water is not possible, and resilience measures to remove water and clean up quickly following a flood are also important
0
2
4
6
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12
14
16
18
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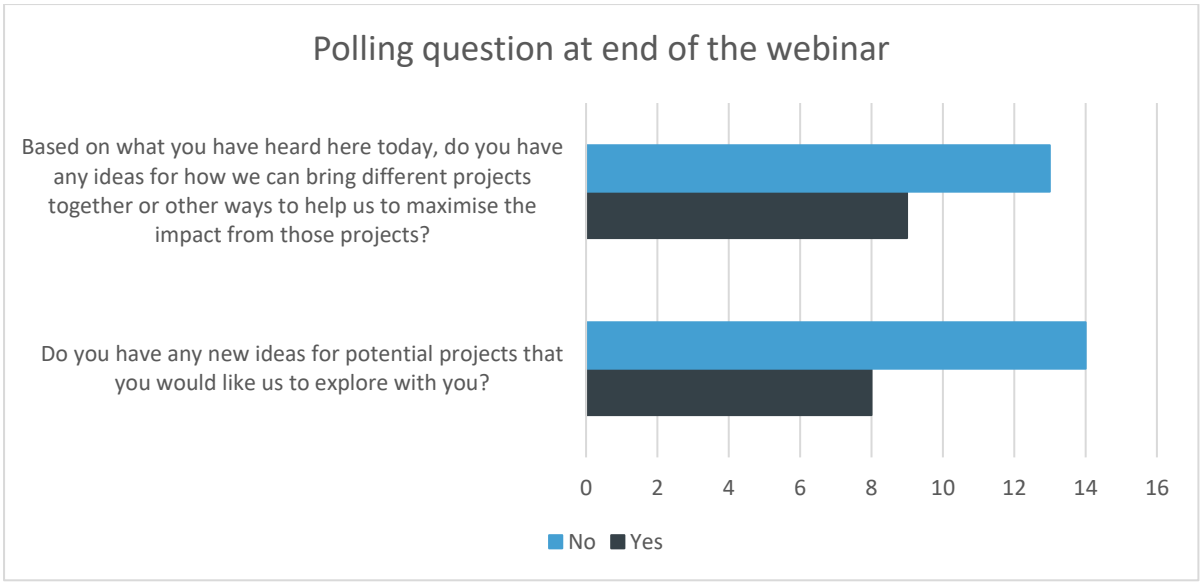
Polling question at end of the webinar
Based on what you have heard here today, do you have any ideas for how we can bring different projects together or other ways to help us to maximise the impact from those projects?
Do you have any new ideas for potential projects that you would like us to explore with you?
0
2
4
6
8
10
12
14
16
No
Yes