



Landscape markets for NFM

20th January 2020



The key tenets

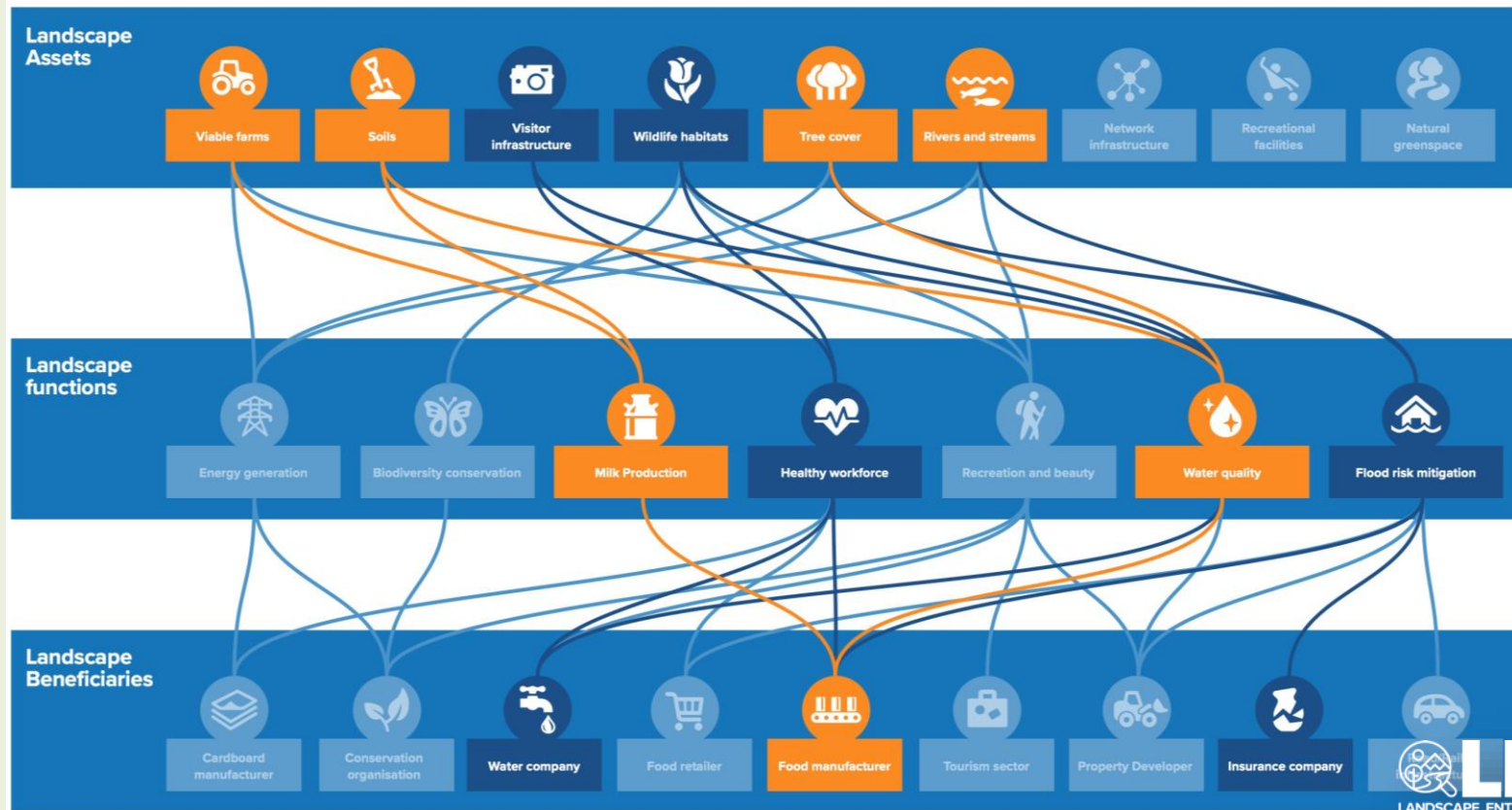


1. Demand-led

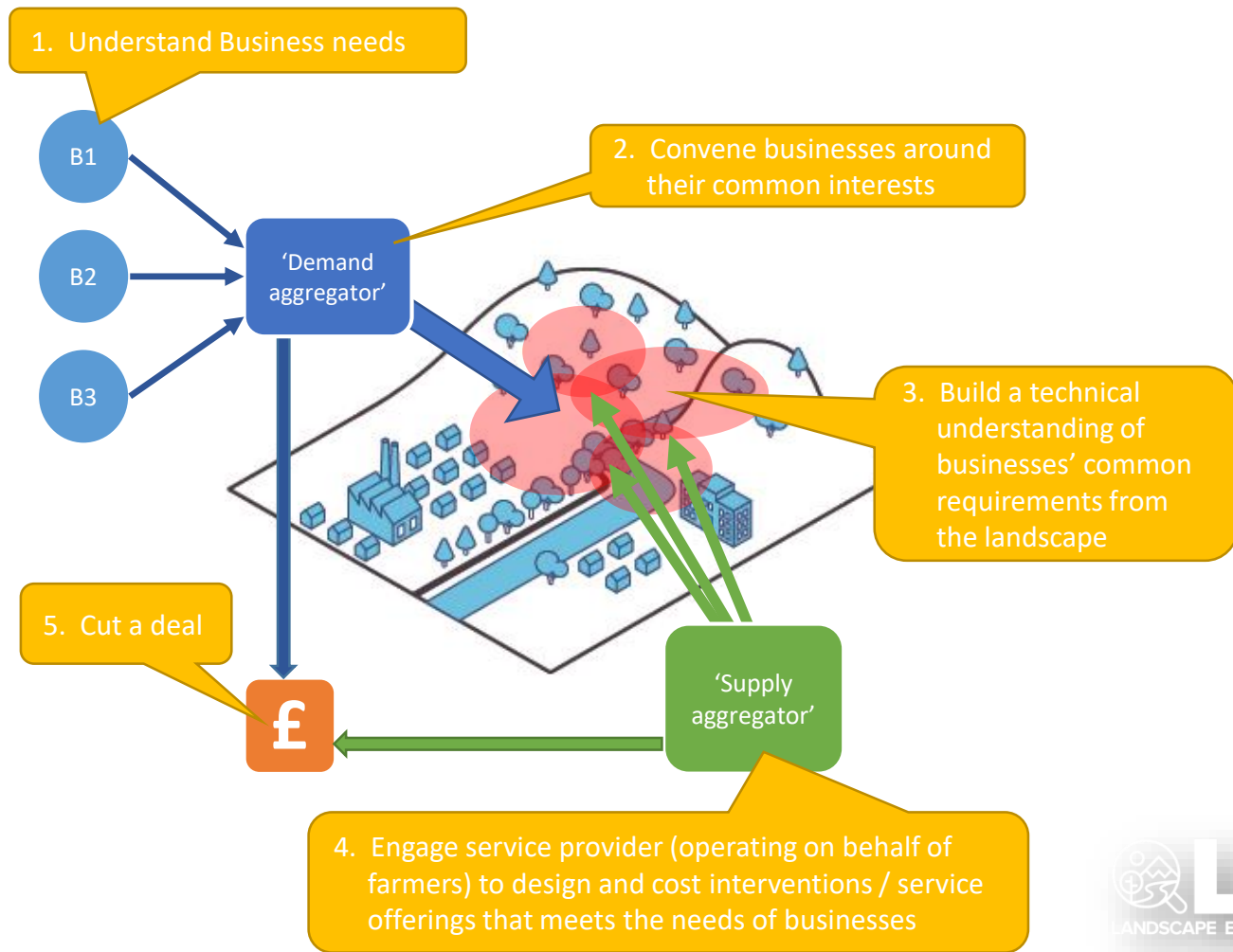


2. Based on co-investment

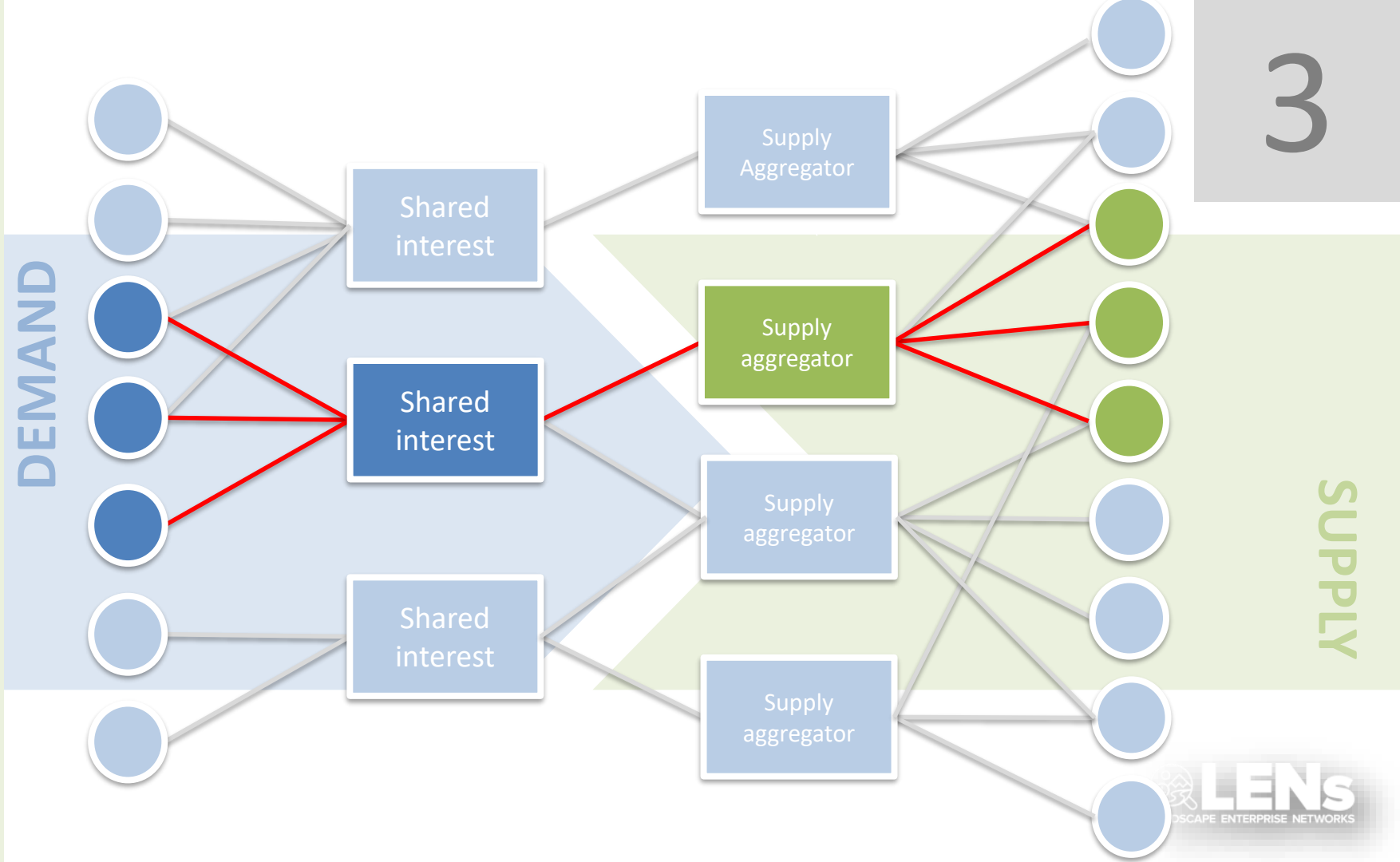
STEP 1: LENS Network Analysis



STEP 2: The basic operating unit

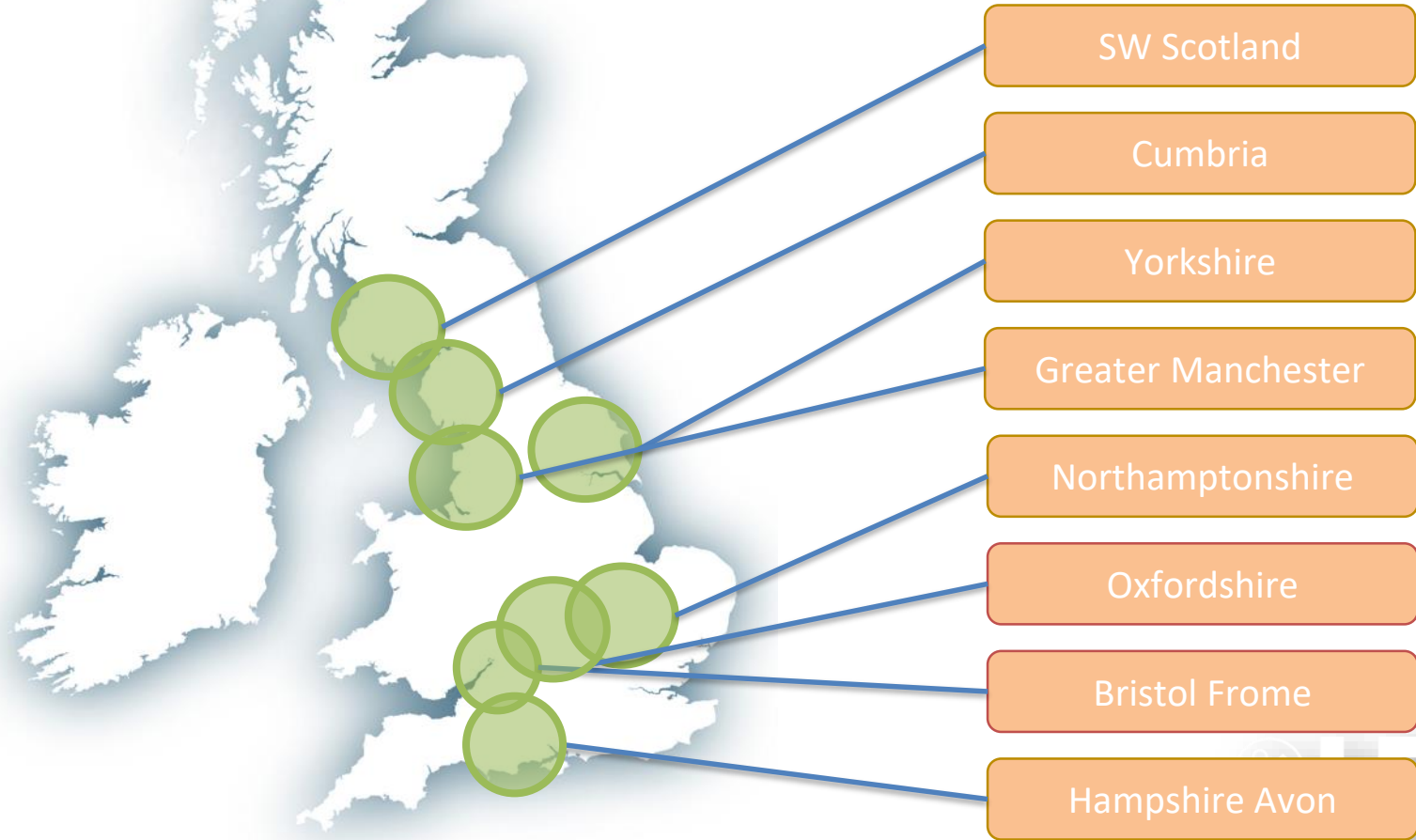


STEP 3: Developing a network



How we're developing it....

'LENs Laboratories'



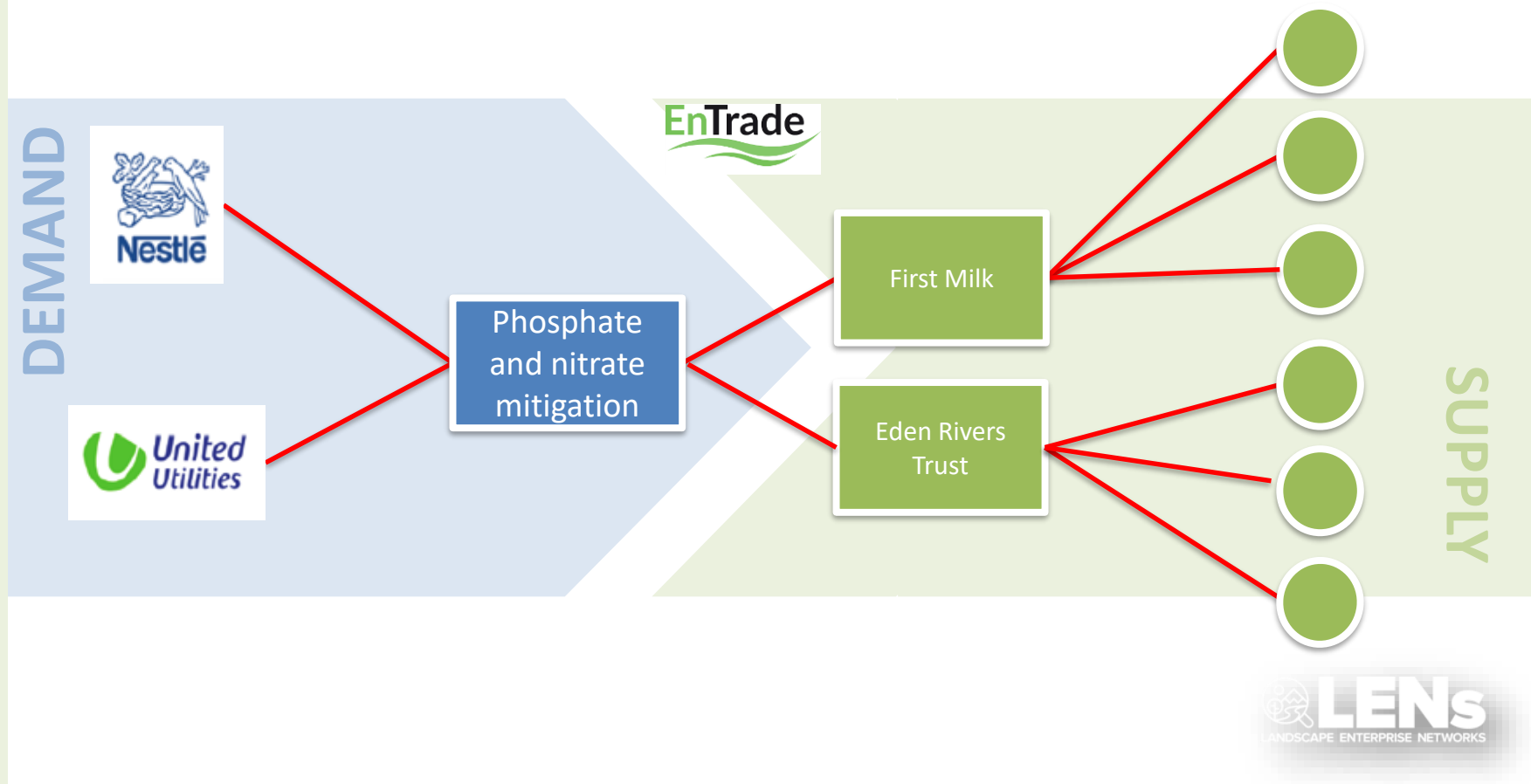
Eden Proof of Concept

Petteril

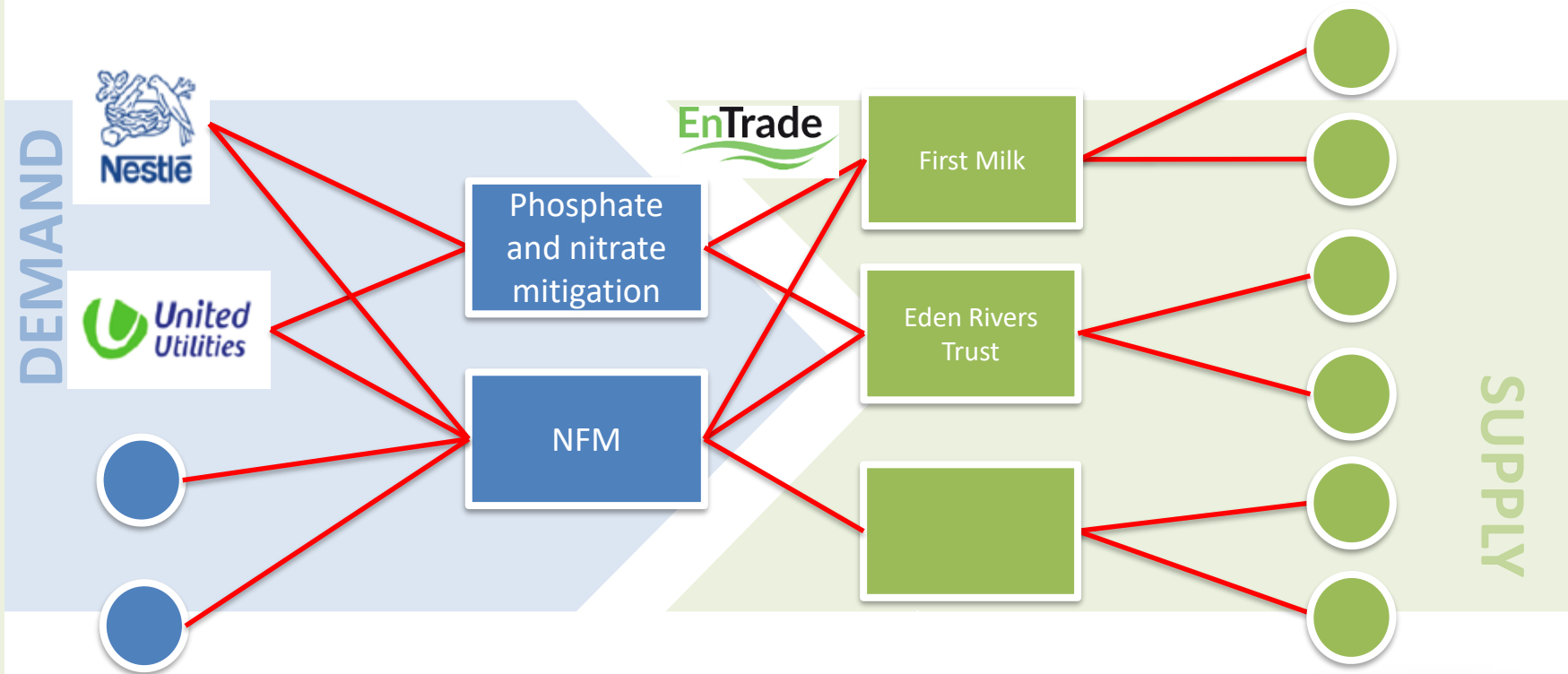
Ullswater



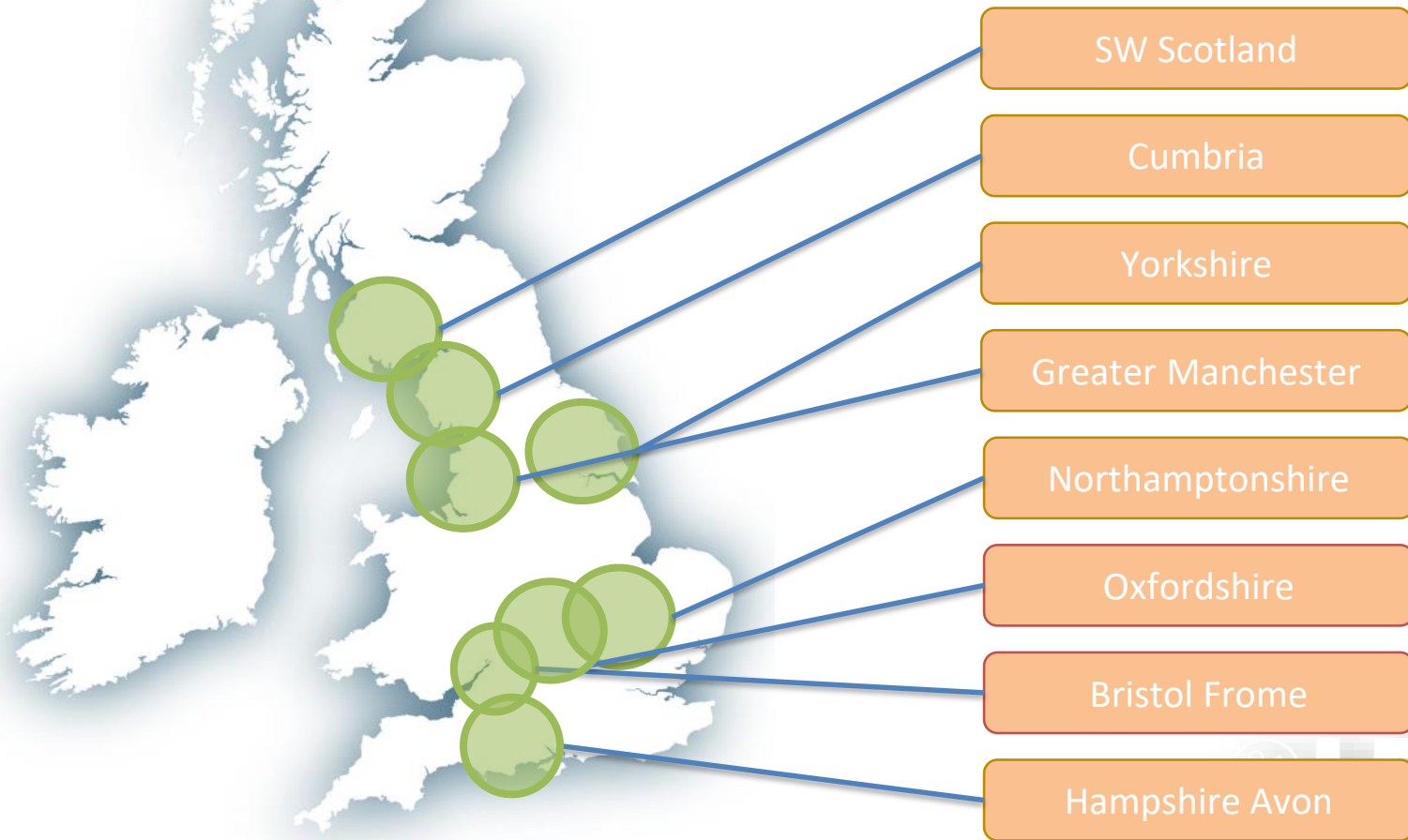
The first trade



The second trade

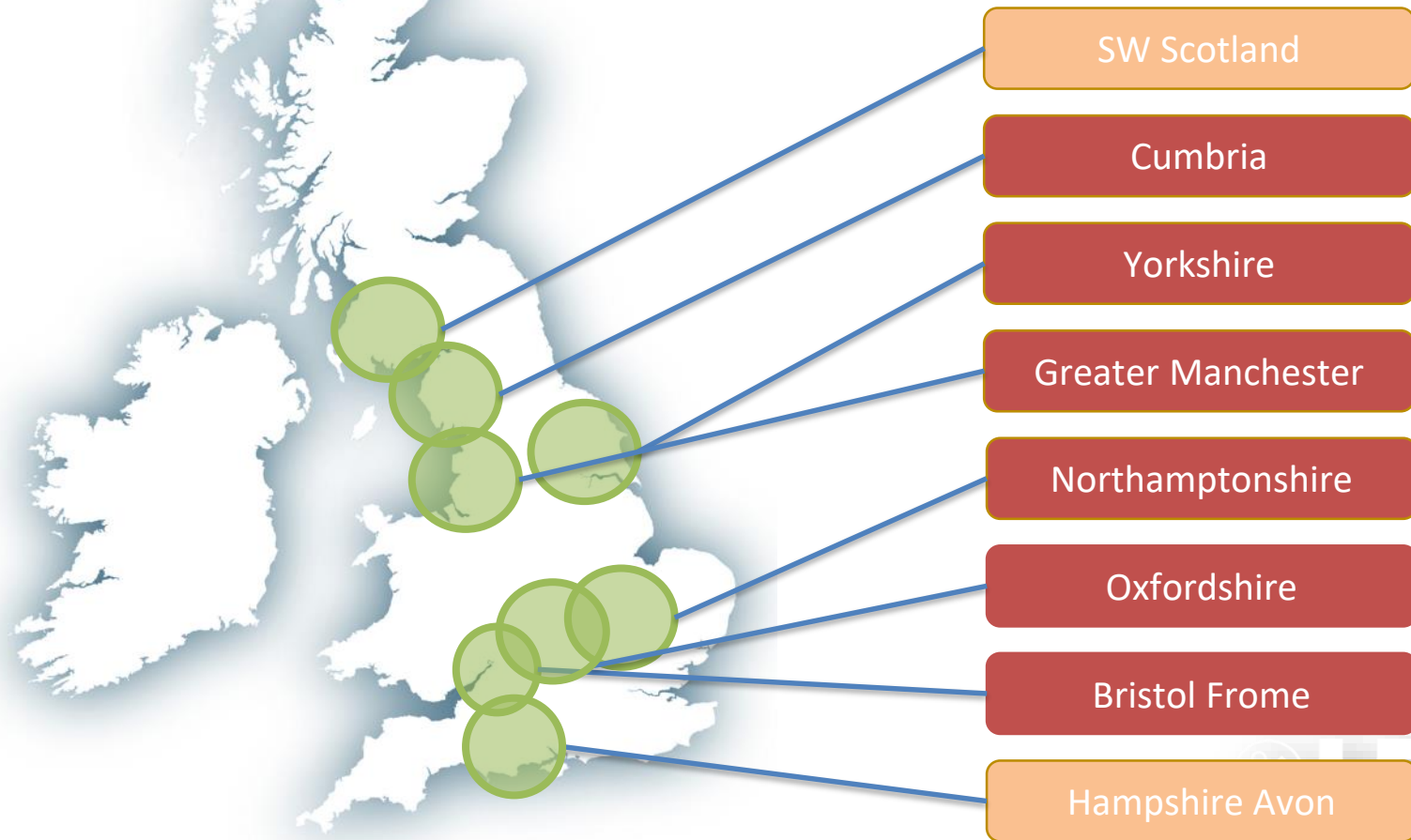


Projects with NFM interests



Projects with NFM interests

NFM is a very common high-priority function



- Evidencing for NFM measures
- Support for supply side aggregators and land managers
- Monitoring and verification

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